

SuperLab: Science communication training with a difference

Eligibility criteria

Applicants for the BSA course should be academics undertaking research in Chemistry, Physics, Engineering or Mathematics in an HEI. Previous experience of delivering outreach is not a prerequisite for this course

Key dates

Closing date for applications
Tuesday 3rd May 2011

Notification to successful applicants
Monday 9th May 2011

BSA training day
Tuesday 28th June 2011

Limited number of places available.

Contact information
hestem@soton.ac.uk



- Develop your text-based communication skills with the help of a professional designer
- Explore a new way to deliver public engagement
- Engage with the numbers of the public and Widening Participation audiences with your STEM discipline
- Showcase directly relevant real-world applications whilst raising the profile of your institution

SuperLab will be a poster based campaign running with a pilot group of supermarkets, and will coincide with National Science and Engineering Week, March 2012.

The British Science Association will deliver a one day training course (in London) focused on how to design text-based materials suitable for public engagement.

As part of the course, participants will work with a professional designer to produce a poster that explains a supermarket in-store STEM application (such as the physics behind barcode scanners).

Participating stores will display the materials for a minimum of one week and maximum of one month in March 2012. Participants will be credited on the posters and their own HEI's logo will be displayed.

Apply online at:

https://www.surveymonkey.com/s/SuperLab_applicationform

All applications will be reviewed by HE STEM programme staff and will be successfully awarded on a case by case basis.

On receipt of completed posters, participants on the BSA training course will receive a *free* place on either a media or communications skills Royal Society training course (value £400) for either themselves or a colleague to attend.